

Mark Jackson: Entrepreneur, Community Leader and Family Man

CEO and Chairman; Moreson Conferencing
Chairman; Clarity Global Technologies
Chairman of Citizens Trust Bank Alabama Advisory Board
Chairman of Birmingham Sister Cities Commission
Honorary Consul General of Japan

Mark Jackson was born in Birmingham, Alabama as the son of a successful Alabama businessman and Commander in the U.S. Navy. While growing up in the Bluff Park area, he attended Shades Mountain Elementary School, Alliance Christian School, Berry High School, Jacksonville State University and Auburn University in Montgomery (BS in Business Administration).

He is a direct descendant England's King Henry XIII (maternal).

Mr. Jackson began to hone his understanding of the importance of superior customer service while working part-time at Food World, Big B Drugs, and Mr. Steak restaurant. He further refined his skills by working in several of his father's business enterprises.

Mr. Jackson began his career in teleconferencing in 1991. After working for others in the industry, Mr. Jackson established Moreson Conferencing in 1996 in a toolshed in his parent's driveway. Moreson has grown to provide reliable and cost effective teleconference services in over 65 countries.

In 2015, he launched his newest company, Clarity Global Technologies. Clarity's purpose is to provide telephony and IP based business communication services and IT project consulting; including local/global MPLS networks, inbound toll free services, Microsoft Lync integration, multi-party communication services, and business/IT consulting, to local and global entities. Clarity focuses on healthcare IT. Clarity has offices in Birmingham, Alabama and London, England.

Mr. Jackson has served, or currently serves, on the boards of many non-profit organizations, including Rickwood Field (America's oldest baseball park), American Lung Association of Alabama, Alabama Foundation for Agriculture, Central Alabama Clean Cities Commission, Summit Club Board of Governors, March of Dimes, Newcomen Society, Jimmie Hale Mission, Birmingham International Center, Kid One Transport, Birmingham Boys Choir, Samford University Brock School of Business, University of Alabama at Birmingham's President's Council, UAB School of Business, Children's Aid Society Foundation Board, UAB Comprehensive Cancer Center, Southern Research Institute's Institutional Biosafety Committee, and the Birmingham Business Alliance International Business Council.

In January, 2016, he was named as an Honorary Fellow of the Liverpool Hope University School of Business and a member of the Southeastern Bible College Board of Trustees.

He is a member of the Downtown Birmingham Rotary Club.

He serves as Chairman of Citizens Trust Bank Alabama Advisory Board. He also served as non-Executive Chair of HDC Ltd in London, England. He accepted a board position with SideStarter Ventures in October, 2014 and joined the board of IVR-CTS in 2013. Mr. Jackson has been appointed to the Advisory Board of Informatics, Inc. in 2015.

Internationally, he has served as a board member of the British American Business Group and held a board position with the National Library for the Blind in Stockport, England. Other key areas of service include the Russian-American Chamber of Commerce, Irish Cultural Society and the Japan-American Society of Alabama.

Due to his considerable influence within the Alabama business and political community and his efforts on behalf of Japan, he was named Honorary Consul General of Japan in July 2014.

He is currently serving a third term as Chairman of Birmingham Sister Cities Commission and was elected to the board of Sister Cities International in July, 2015.

Mr. Jackson was a featured speaker at the 2008 Gulf Coast World Trade Conference and events sponsored by the Russian Chamber of Commerce, the British American Business Group, the United States Department of Trade, the Professional Sales Association, the League of Women Voters, Chapman University International Forum, American Farm Bureau, the 2015 Bertelsmann TTIP Panel and many others.

In May of 2011, Mr. Jackson was invited by the Merchant Adventurers of the City of York, England to discuss his experience of being an “Alabama-Boy” growing a global business. To his credit, he is the only American to address the group since its inception in 1392.

Mr. Jackson has been the recipient of numerous awards offered by organizations recognizing his contributions to the local and global community. The University of Alabama in Birmingham Department of Foreign Languages and Literatures named him as an Inaugural Member of its Honor Roll for Excellence in Foreign Languages and International Engagement. He received the 2009 Governor’s Trade Excellence Award, 2005 Birmingham Chamber Small Business Person of the Year award and the 2010 Jessie Lewis Community Service Award. Mr. Jackson is a graduate of the 2012 Leadership Birmingham program, 2009 Entrepreneur Accelerator Program, and the 2013 Class of the Windsor Experience Global Leadership program held at Windsor Castle outside London, England.

While his work in the business world and the wider community is important, Mr. Jackson’s family remains the center of his attention. He is married to the former Allison Jordan and they have two young sons, Carey (16) and Jordan (14). They are members of

Meadow Brook Baptist Church in Birmingham, Alabama, where Mark serves on the Finance Committee and as a Deacon. They also attend Howards Chapel when in Mentone, Alabama. The family splits their time between homes located in Birmingham and Mentone, Alabama.

His hobbies include collecting vintage champagne and limited production automobiles, notably a 1983 Buick Riviera convertible, a 1986 Zimmer QuickSilver, and a 1964 World's Fair Thunderbird convertible.

Languages: English, French and conversational in Russian.